

SEO Case Studies

Madhura

www.goformarketing.com

Client Website: www.7finearts.com

Keywords: art school hoboken, art classes hoboken

Location: Hoboken

A screenshot of a Google search for "art school hoboken". The search bar contains the text "art school hoboken" and a blue arrow points to it. Below the search bar, the results show "About 3,830,000 results (0.91 seconds)". The first result is an advertisement for "Art School - Full Sail University - fullsail.edu" with a link to "learn.fullsail.edu/Art/School". Below the ad is a map of Hoboken, NJ, showing several art-related locations: Garden Street School of the Performing Arts, Urban Arts At Monroe, 7 Fine Arts, David Zwirner Gallery, and The Standard, High Line. Below the map is a list of results with filters for "Rating" and "Hours". The results include:

- Garden Street School of the Performing Arts**: 4.3 ★★★★★ (3) · Dance School, 2.0 mi · 1018 Washington St · (201) 683-9100. Includes WEBSITE and DIRECTIONS links.
- Urban Arts At Monroe**: No reviews · Art School, 1.5 mi · 720 Monroe St · (201) 222-5400. Includes WEBSITE and DIRECTIONS links.
- 7 Fine Arts**: 5.0 ★★★★★ (2) · Art School, 1.6 mi · 159 4th St · (732) 299-5488, Open until 8:30 PM. Includes WEBSITE and DIRECTIONS links.

A blue arrow points to the "7 Fine Arts" result.

A screenshot of a Google search for "art classes hoboken". The search bar contains the text "art classes hoboken" and a blue arrow points to it. Below the search bar, the results show "About 3,990,000 results (1.00 seconds)". The first result is a map of Hoboken, NJ, showing several art-related locations: Garden Street School of the Performing Arts, Urban Arts At Monroe, 7 Fine Arts, David Zwirner Gallery, and The Standard, High Line. Below the map is a list of results with filters for "Rating". The results include:

- Urban Arts At Monroe**: No reviews · Art School, 1.5 mi · 720 Monroe St · (201) 222-5400. Includes WEBSITE and DIRECTIONS links.
- 7 Fine Arts**: 5.0 ★★★★★ (2) · Art School, 1.6 mi · 159 4th St · (732) 299-5488, Open until 8:30 PM. Includes WEBSITE and DIRECTIONS links.
- Garden Street School of the Performing Arts**: 4.3 ★★★★★ (3) · Dance School, 2.0 mi · 1018 Washington St · (201) 683-9100. Includes WEBSITE and DIRECTIONS links.

Below the map results is a text-based result for "Urban Arts | Art Classes for Children and Adults in Hoboken, NJ" with the website "urbanartsnj.com/". The text describes the school and lists "Events · About · Workshops · Summer Art Classes".

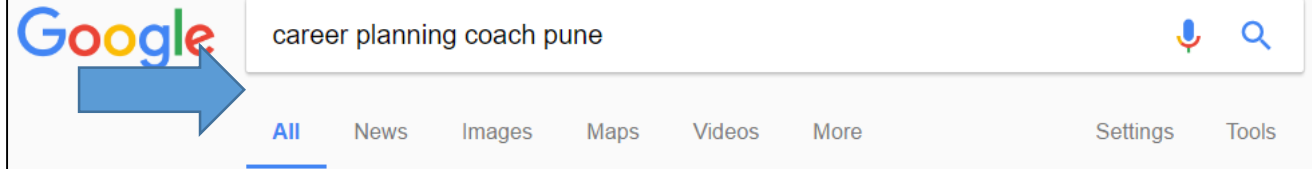
Below that is another text-based result for "7 Fine Arts - Art School, Oil Painting, Art Classes" with the website "https://www.7finearts.com/". The text describes the studio and says "Art Classes-Hoboken-learn to paint!".

Blue arrows point from the search bar to the map, and from the map to the text-based results.

Client Website: www.hemantdeshpande.com

Keywords: Career change coach, Career Planning Coach

Location: Pune



About 6,91,000 results (0.87 seconds)

[Home - Career Counseling | Career Guidance and Planning | Career ...](#)
www.dheya.com/

Dheya Career Mentors (India) Pvt Ltd has a unique IP in the area of career assessment, career guidance, **career planning**, career development.

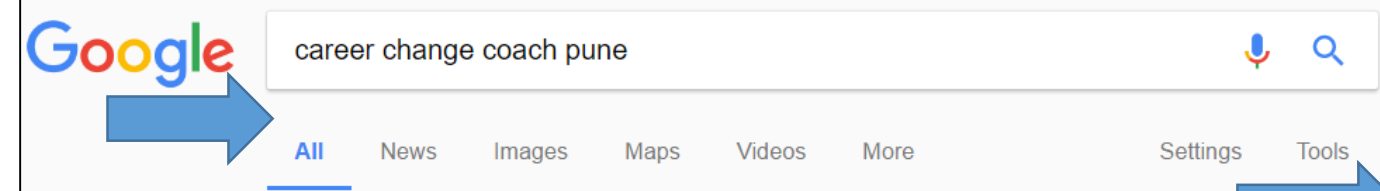
[Best Career Counsellors in pune, Speak to top Career Counsellors in ...](#)
<https://www.careerguide.com> > [All Career Counsellors](#) > [pune](#)

Get connected instantly to best Career Counsellors from **pune** and get answers to all your ... I am also a Certified Life **Coach**, I'm associate with various Career **Coaching** and We provide complete **career planning**, college planning guidance ...

[Career Planning Career Guidance In Pune, Career Coach](#)

hemantdeshpande.com/career-planning-guidance-pune/

Get best advice on **career planning** and career guidance in **pune** with top career **coach** expert from **pune**, Hemant Deshpande. Plan your career with best ...



About 3,49,000 results (0.92 seconds)

[Career Change Coaching Pune | Career Transition Coach Pune](#)

hemantdeshpande.com/career-change-coaching/

Stagnancy in your career? Get best **career change** advice with top career **coach** in India-Hemant Deshpande. Best **career transition coach**, counselor **Pune** ...

[Career Coaching in Pune - Hemant Deshpande](#)

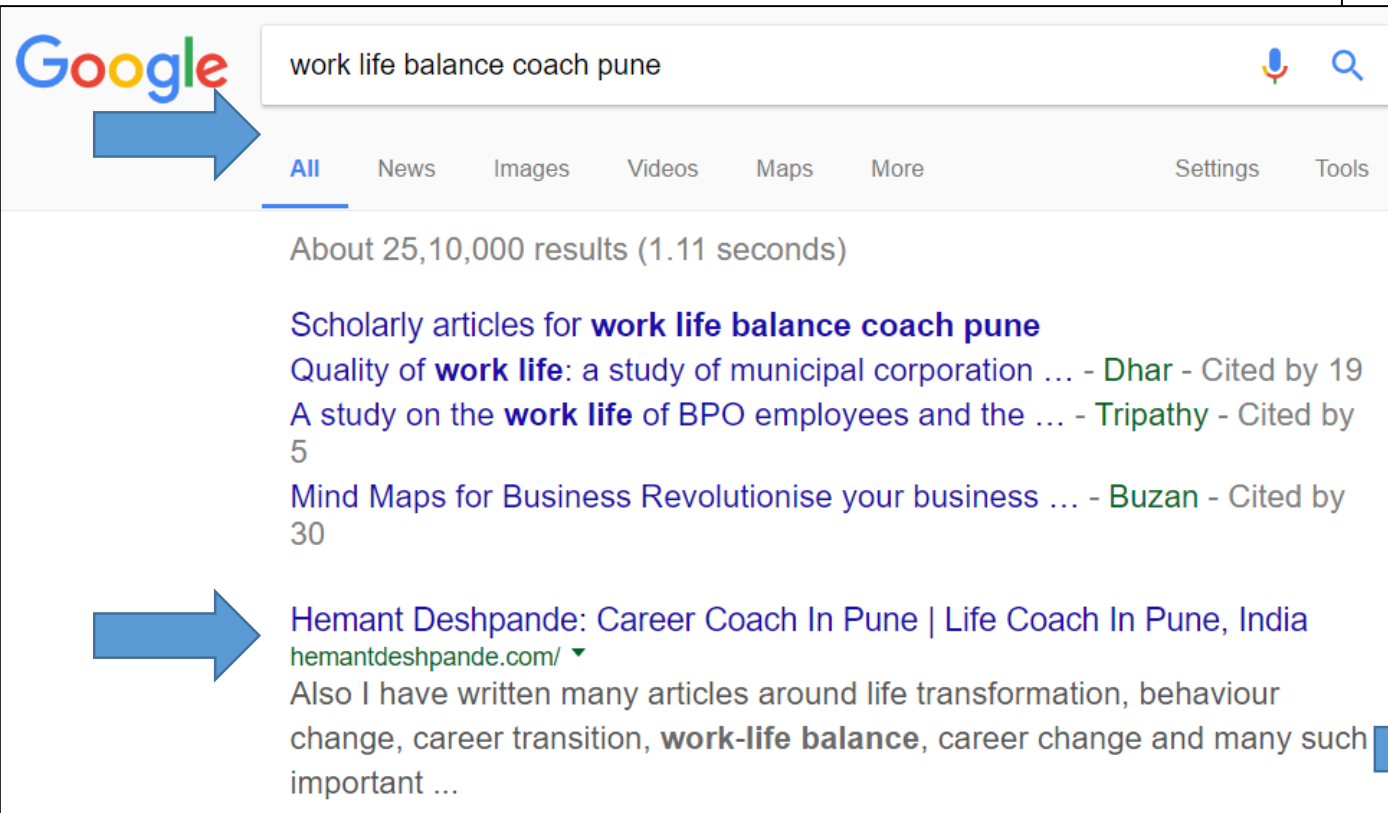
hemantdeshpande.com/career-coach-pune-it/

Solve all your career related issues with best career **coach** in **pune**. ... **career change**, **career** reinvention, career-personality alignment and many more.

Client Website: www.hemantdeshpande.com

Keywords: Work life balance coach, Career switch guidance for IT professionals coach

Location: Pune



Google search results for "work life balance coach pune". The search bar contains the text "work life balance coach pune". The results show approximately 25,10,000 results in 1.11 seconds. The top results are scholarly articles. A blue arrow points to the search bar, and another blue arrow points to the result for Hemant Deshpande.

Google

work life balance coach pune

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About 25,10,000 results (1.11 seconds)

Scholarly articles for **work life balance coach pune**

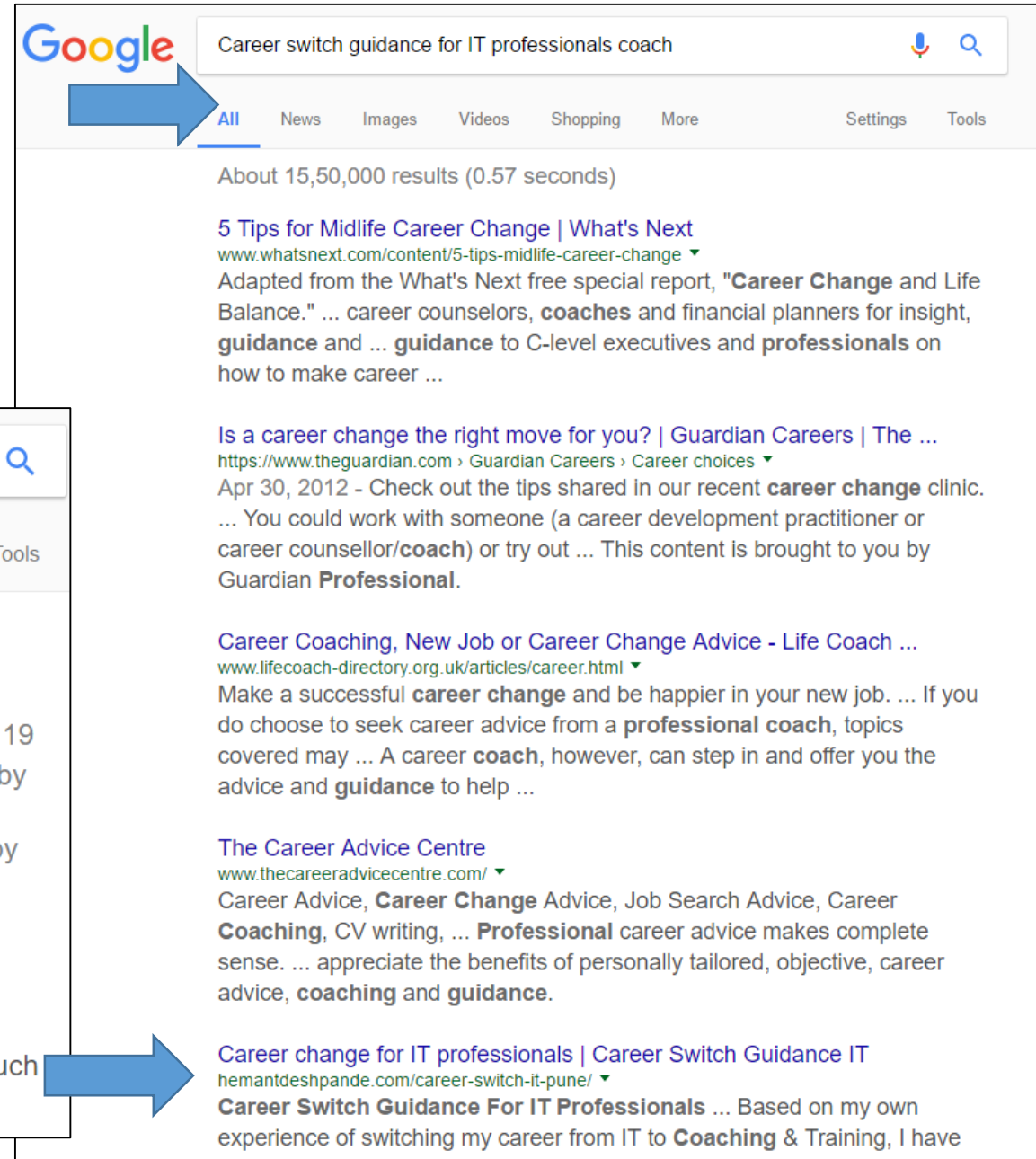
Quality of **work life**: a study of municipal corporation ... - Dhar - Cited by 19

A study on the **work life** of BPO employees and the ... - Tripathy - Cited by 5

Mind Maps for Business Revolutionise your business ... - Buzan - Cited by 30

Hemant Deshpande: Career Coach In Pune | Life Coach In Pune, India
hemantdeshpande.com/

Also I have written many articles around life transformation, behaviour change, career transition, **work-life balance**, career change and many such important ...



Google search results for "Career switch guidance for IT professionals coach". The search bar contains the text "Career switch guidance for IT professionals coach". The results show approximately 15,50,000 results in 0.57 seconds. The top results are articles about career change and coaching. A blue arrow points to the search bar, and another blue arrow points to the result for Hemant Deshpande.

Google

Career switch guidance for IT professionals coach

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About 15,50,000 results (0.57 seconds)

5 Tips for Midlife Career Change | What's Next
www.whatsnext.com/content/5-tips-midlife-career-change

Adapted from the What's Next free special report, "**Career Change** and Life Balance." ... career counselors, **coaches** and financial planners for insight, **guidance** and ... **guidance** to C-level executives and **professionals** on how to make career ...

Is a career change the right move for you? | Guardian Careers | The ...
<https://www.theguardian.com> > Guardian Careers > Career choices

Apr 30, 2012 - Check out the tips shared in our recent **career change** clinic. ... You could work with someone (a career development practitioner or career counsellor/**coach**) or try out ... This content is brought to you by Guardian **Professional**.

Career Coaching, New Job or Career Change Advice - Life Coach ...
www.lifecoach-directory.org.uk/articles/career.html

Make a successful **career change** and be happier in your new job. ... If you do choose to seek career advice from a **professional coach**, topics covered may ... A career **coach**, however, can step in and offer you the advice and **guidance** to help ...

The Career Advice Centre
www.thecareeradvicecentre.com/

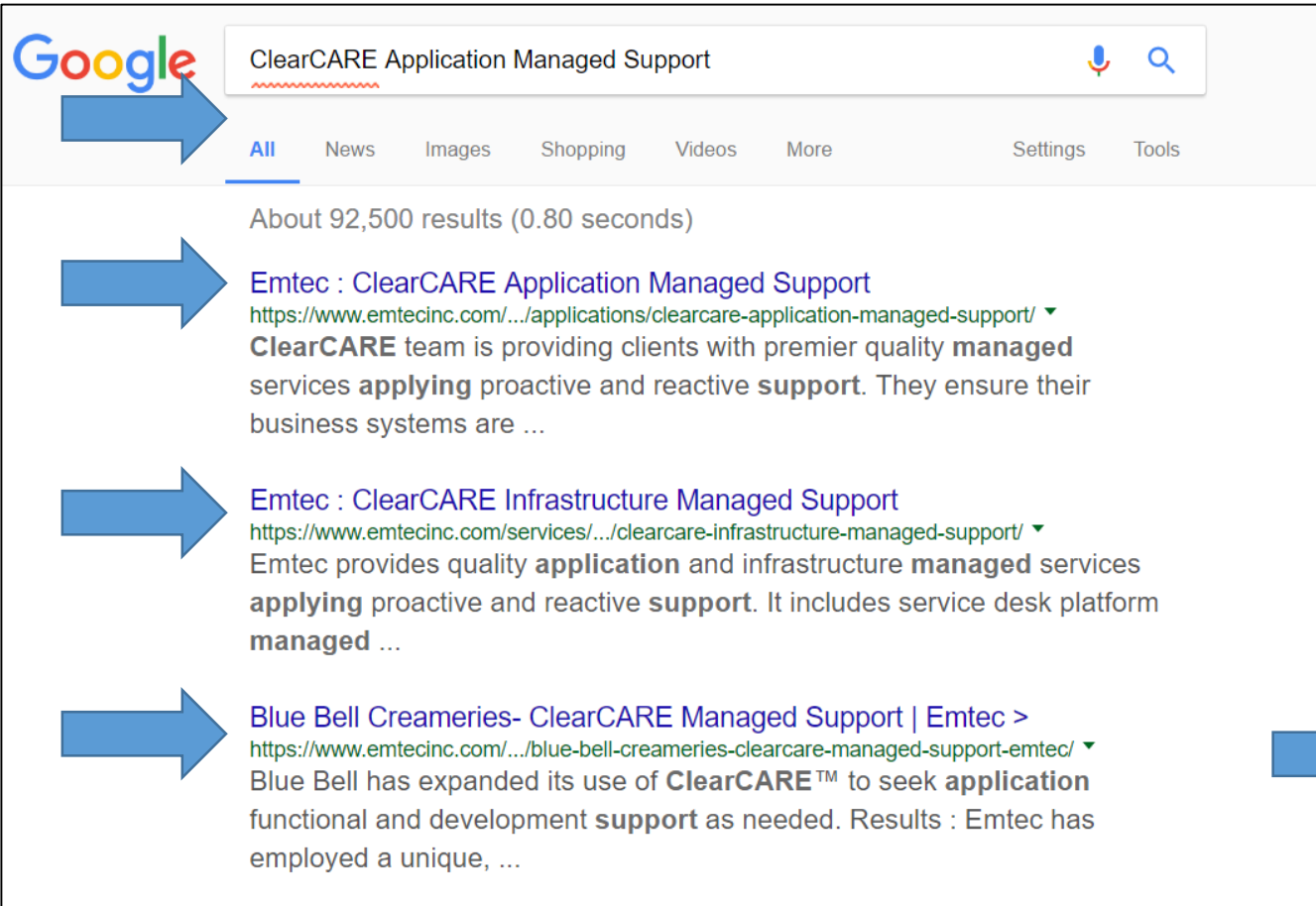
Career Advice, **Career Change** Advice, Job Search Advice, Career **Coaching**, CV writing, ... **Professional** career advice makes complete sense. ... appreciate the benefits of personally tailored, objective, career advice, **coaching** and **guidance**.

Career change for IT professionals | Career Switch Guidance IT
hemantdeshpande.com/career-switch-it-pune/

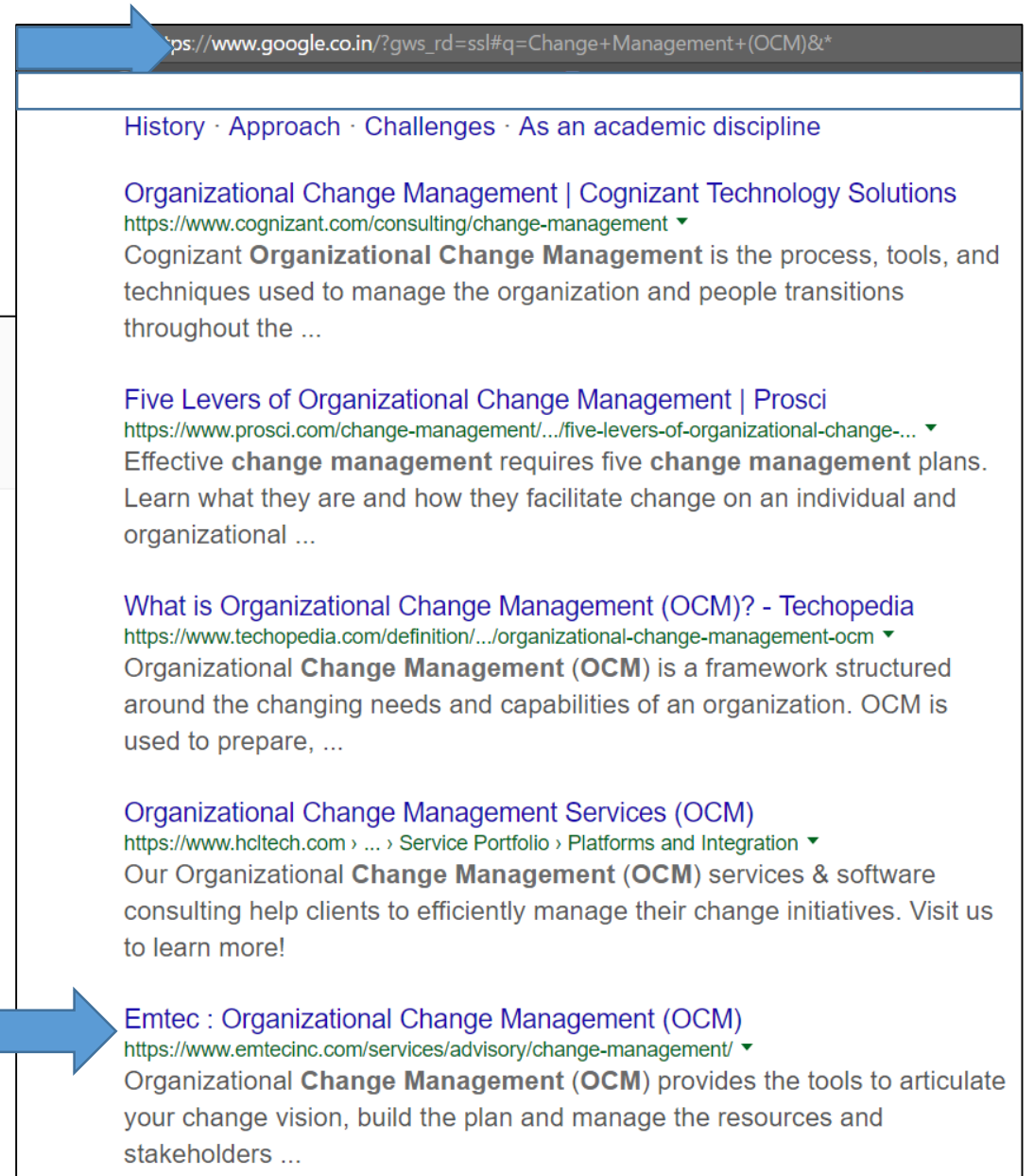
Career Switch Guidance For IT Professionals ... Based on my own experience of switching my career from IT to **Coaching** & Training, I have

Client Website: www.emtecinc.com

Keywords: ClearCARE Application managed support,
Change management



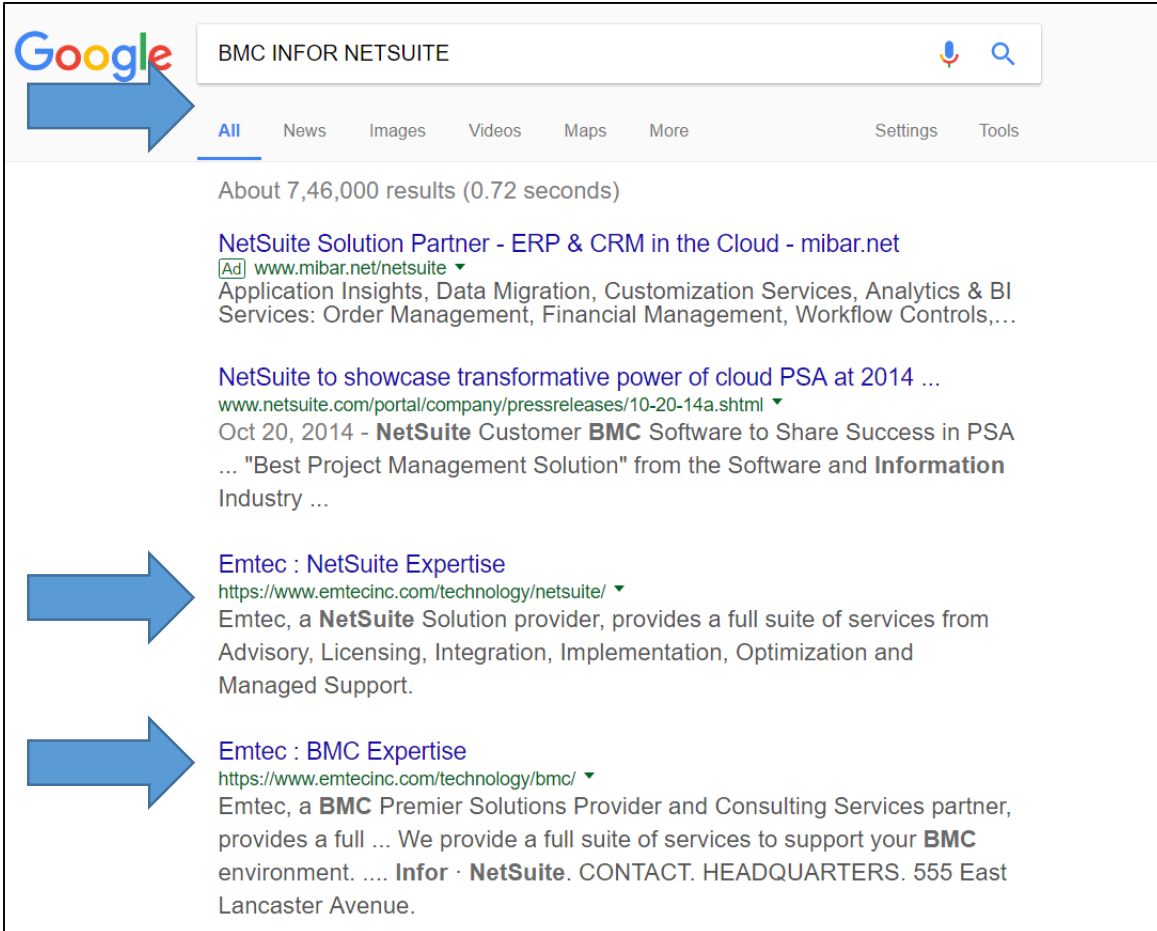
The screenshot shows a Google search interface. The search bar contains the text "ClearCARE Application Managed Support". Below the search bar, there are tabs for "All", "News", "Images", "Shopping", "Videos", and "More". The search results are displayed below, with three results highlighted by blue arrows pointing to the left. The first result is "Emtec : ClearCARE Application Managed Support" with a URL starting with "https://www.emtecinc.com/.../applications/clearcare-application-managed-support/". The second result is "Emtec : ClearCARE Infrastructure Managed Support" with a URL starting with "https://www.emtecinc.com/services/.../clearcare-infrastructure-managed-support/". The third result is "Blue Bell Creameries- ClearCARE Managed Support | Emtec >" with a URL starting with "https://www.emtecinc.com/.../blue-bell-creameries-clearcare-managed-support-emtec/".



The screenshot shows a search results page for "Organizational Change Management (OCM)". The search bar at the top contains the text "https://www.google.co.in/?gws_rd=ssl#q=Change+Management+(OCM)&". Below the search bar, there are several search results. The first result is "History · Approach · Challenges · As an academic discipline". The second result is "Organizational Change Management | Cognizant Technology Solutions" with a URL starting with "https://www.cognizant.com/consulting/change-management". The third result is "Five Levers of Organizational Change Management | Prosci" with a URL starting with "https://www.prosci.com/change-management/.../five-levers-of-organizational-change-...". The fourth result is "What is Organizational Change Management (OCM)? - Techopedia" with a URL starting with "https://www.techopedia.com/definition/.../organizational-change-management-ocm". The fifth result is "Organizational Change Management Services (OCM)" with a URL starting with "https://www.hcltech.com > ... > Service Portfolio > Platforms and Integration". The sixth result is "Emtec : Organizational Change Management (OCM)" with a URL starting with "https://www.emtecinc.com/services/advisory/change-management/".

Client Website: www.emtecinc.com

Keywords: BMC Infor Netsuite, ERP Certainty



Google

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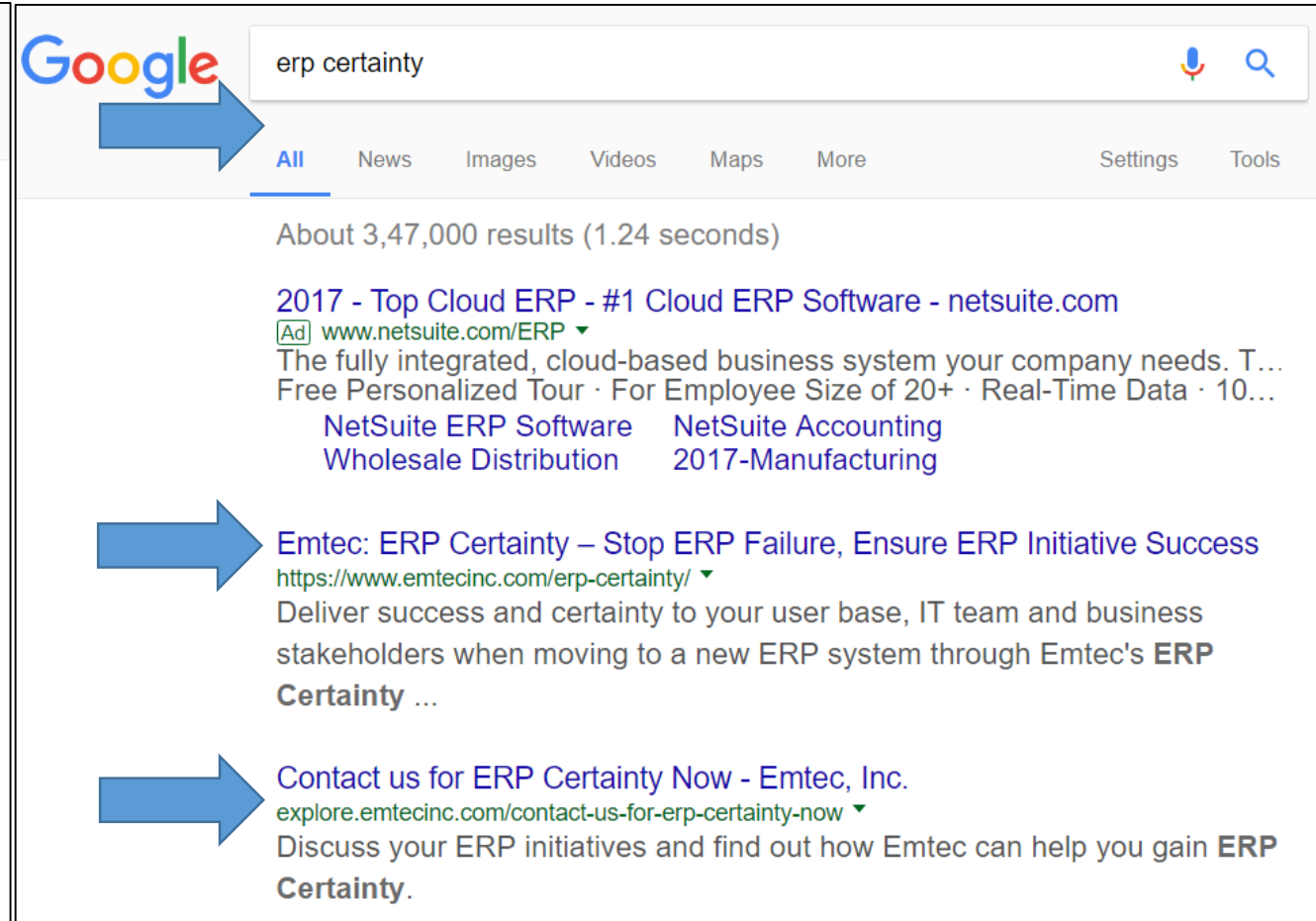
About 7,46,000 results (0.72 seconds)

NetSuite Solution Partner - ERP & CRM in the Cloud - mibar.net
www.mibar.net/netsuite/
Application Insights, Data Migration, Customization Services, Analytics & BI Services: Order Management, Financial Management, Workflow Controls,...

NetSuite to showcase transformative power of cloud PSA at 2014 ...
www.netsuite.com/portal/company/pressreleases/10-20-14a.shtml
Oct 20, 2014 - **NetSuite** Customer **BMC** Software to Share Success in PSA ... "Best Project Management Solution" from the Software and **Information** Industry ...

Emtec : NetSuite Expertise
<https://www.emtecinc.com/technology/netsuite/>
Emtec, a **NetSuite** Solution provider, provides a full suite of services from Advisory, Licensing, Integration, Implementation, Optimization and Managed Support.

Emtec : BMC Expertise
<https://www.emtecinc.com/technology/bmc/>
Emtec, a **BMC** Premier Solutions Provider and Consulting Services partner, provides a full ... We provide a full suite of services to support your **BMC** environment. **Infor** · **NetSuite**. CONTACT. HEADQUARTERS. 555 East Lancaster Avenue.



Google

All News Images Videos Maps More Settings Tools

About 3,47,000 results (1.24 seconds)

2017 - Top Cloud ERP - #1 Cloud ERP Software - netsuite.com
www.netsuite.com/ERP
The fully integrated, cloud-based business system your company needs. T... Free Personalized Tour · For Employee Size of 20+ · Real-Time Data · 10...

NetSuite ERP Software **NetSuite Accounting**
Wholesale Distribution **2017-Manufacturing**

Emtec: ERP Certainty – Stop ERP Failure, Ensure ERP Initiative Success
<https://www.emtecinc.com/erp-certainty/>
Deliver success and certainty to your user base, IT team and business stakeholders when moving to a new ERP system through Emtec's **ERP Certainty** ...

Contact us for ERP Certainty Now - Emtec, Inc.
explore.emtecinc.com/contact-us-for-erp-certainty-now
Discuss your ERP initiatives and find out how Emtec can help you gain **ERP Certainty**.

Client website: www.touchmagix.com

Keywords: Interactive projector, interactive bar

Google search for "interactive bar".

Search results:

- Interactive Bar Tops - RichTech Creative Displays - richtechdisplay.com
[Ad] www.richtechdisplay.com/lbar
Get a Free Quote Now! Branded Messages. **Interactive** Games. Over 150...
Interactive Branding · Best Results · Experiential Displays · Satisfaction G...
- MotionMagix™ Interactive Bar | Bar Technology | Surface ...
www.touchmagix.com/products/interactive-bar
Butterflies sit on your hand while you sip on your favorite drink, sending a message through sliding an **interactive** note across the **bar** to the stranger sitting on the ...

Google search for "interactive bar table".

Search results:

- MotionMagix™ Interactive Bar | Bar Technology | Surface ...
www.touchmagix.com/products/interactive-bar
MotionMagix™ **Interactive Bar** | **Bar** Technology | Surface Technologies | TouchMagix ... **Projector-Interactive Floor-Interactive Wall-Interactive Tables.**

Google search for "interactive projector".

Search results:

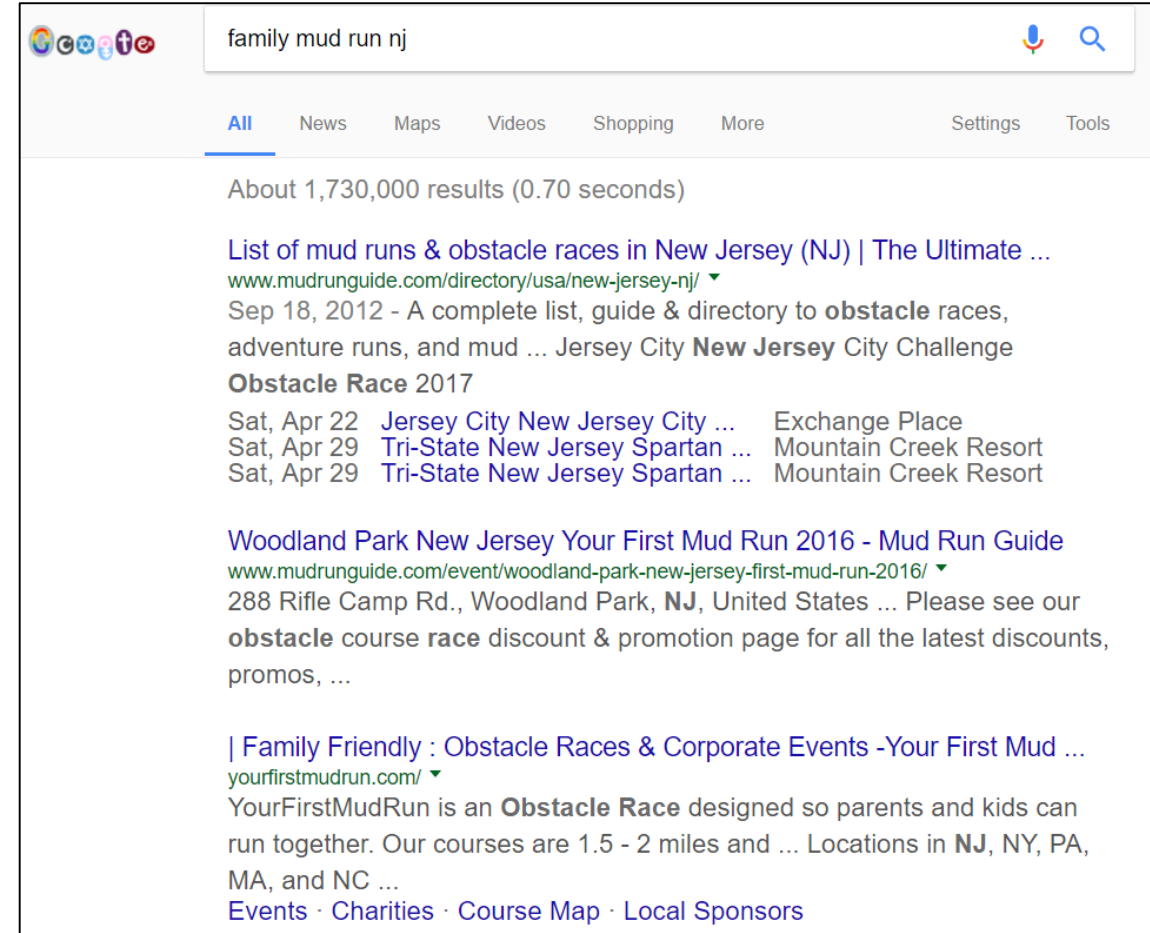
- Shop for interactive projector on Google (Sponsored)
- Top 10 Interactive Projectors - Projector Central
www.projectorcentral.com/interactive-projectors.htm
Some **interactive projectors** allow user generated information to be captured, replayed, printed or copied with or without the original projected image. Use 'Sort ...
- BrightLink Interactive Projectors for Education | Epson US
<https://epson.com/brightlink-education-interactive-projectors>
Transform your classroom with these high-performance, network-ready **interactive projectors** that eliminate the need for a dedicated whiteboard.
- Interactive Projectors - Short Throw Projector For the Classroom
<https://mimio.boxlight.com/interactive-projector-touch-styli/>
Each **Interactive Projector** is designed with teaching in mind. Up to 10 students can collaborate at once with either the touch or styli version. Learn More.
- EB-450Wi interactive projector from EPSON - YouTube
<https://www.youtube.com/watch?v=9b5KoHHzxls>
Mar 17, 2010 - Uploaded by EMDParis
EB-450Wi **interactive projector**, interactive pen, interactive teaching on any surface! Ultra short throw projector ...
- Interactive Projector | Interactive Floor | Interactive Wall | Interactive ...
www.touchmagix.com/
TouchMagix providing-**Interactive Projection System-Interactive Projector-Interactive Floor-Interactive Wall-Interactive Tables.**
You've visited this page 4 times. Last visit: 29/3/17

Client website: www.yourfirstmudrun.com
Keywords: Mud run, obstacle run, first mud run
Location: NJ, NY
Google results: Page 1 for all the queries with keywords.

[| Family Friendly : Obstacle Races & Corporate Events -Your First Mud ...](#)
yourfirstmudrun.com/ ▼
Our courses are 1.5 - 2 miles and include 10-16 obstacles and **mud run!** ...
Locations in **NJ, NY, PA, MA, and NC** ... Our **2017** obstacles will include:
mud pit, tires, wall climb, tubes, hills, balance beams, tire carry, heavy jump
rope, and ...

[Your First Mud Run](#)
yourfirstmudrun.com/ ▼
... so parents and kids can run together. Our courses are 1.5 - 2 miles and
include 10-16 obstacles and **mud run!** ... Locations in **NJ, NY, PA, MA, and**
NC ...

[| Family Friendly : Obstacle Races & Corporate Events -Your First Mud ...](#)
yourfirstmudrun.com/ ▼
YourFirstMudRun is an **Obstacle Race** designed so parents and kids can
run together. Our courses are 1.5 - 2 miles and ... Locations in **NJ, NY, PA,**
MA, and NC ...



Google search for "family mud run nj". The search bar shows the query and the Google logo. Below the search bar are navigation tabs for "All", "News", "Maps", "Videos", "Shopping", and "More", along with "Settings" and "Tools". The search results indicate "About 1,730,000 results (0.70 seconds)".

The first result is a link to "List of mud runs & obstacle races in New Jersey (NJ) | The Ultimate ..." from www.mudrunguide.com/directory/usa/new-jersey-nj/. It is dated "Sep 18, 2012" and describes a "complete list, guide & directory to **obstacle** races, adventure runs, and mud ...". It lists "Jersey City **New Jersey** City Challenge **Obstacle Race 2017**" with dates: "Sat, Apr 22 Jersey City New Jersey City ... Exchange Place", "Sat, Apr 29 Tri-State New Jersey Spartan ... Mountain Creek Resort", and "Sat, Apr 29 Tri-State New Jersey Spartan ... Mountain Creek Resort".

The second result is a link to "Woodland Park New Jersey Your First Mud Run 2016 - Mud Run Guide" from www.mudrunguide.com/event/woodland-park-new-jersey-first-mud-run-2016/. It is located at "288 Rifle Camp Rd., Woodland Park, **NJ**, United States" and mentions "Please see our **obstacle** course **race** discount & promotion page for all the latest discounts, promos, ...".

The third result is a link to "Family Friendly : Obstacle Races & Corporate Events -Your First Mud ..." from yourfirstmudrun.com/. It describes "YourFirstMudRun is an **Obstacle Race** designed so parents and kids can run together. Our courses are 1.5 - 2 miles and ... Locations in **NJ, NY, PA, MA, and NC** ...". It includes links for "Events · Charities · Course Map · Local Sponsors".

Client website: www.yourfirstmudrun.com

Keywords: Mud run, first mud run

Location: NJ, NY

Google results: Page 1 for all the queries with keywords.

The image shows a Google search interface for the query "first mud run". The search bar at the top shows the query and the Google logo. Below the search bar, there are navigation tabs for "All", "Videos", "Images", "News", "Shopping", "More", "Settings", and "Tools". The search results indicate "About 2,980,000 results (0.47 seconds)".

The first search result is for "Your First Mud Run" from the website yourfirstmudrun.com/. The description states: "YourFirstMudRun is an Obstacle **Race** designed so parents and kids can **run** together. Our courses are 1.5 - 2 miles and include 10-16 obstacles and **mud run!**" It includes links for "Events", "Charities", "Course Map", and "Local Sponsors".

The second search result is for "Your First Mud Run | Mud Run, Obstacle Course Race & Ninja Warrior ..." from www.mudrunguide.com/organizers/your-first-mud-run/. It has a 5-star rating and a review by "andrea" dated Jan 11, 2017. The review text says: "Your **First Mud Run** is the most family friendly mud run around! Our race can be done by ANYONE and is a great prep race for the longer, more ...". Below this are dates and locations for upcoming events: "Sun, Apr 30 Parsippany New Jersey Your ... Parsippany High School", "Sat, May 27 Garfield North New Jersey ... Century Field Garfield", and "Sun, Jun 4 South Plainfield New Jersey ... South Plainfield High School".

The third search result is for "South Plainfield New Jersey Your First Mud Run 2017 - Mud Run Guide" from www.mudrunguide.com/event/south-plainfield-new-jersey-first-mud-run-2017/. It includes a "Discount Code, Course Description & Map, Obstacle List, Prices, Pictures, Results, Parking & more about South Plainfield New Jersey Your **First Mud Run** 2017." and dates "Jun 4 - Jun 5 South Plainfield New Jersey Your First Mud Run 2017".

The fourth search result is for "Central North Carolina Your First Mud Run 2017 | Mud Run, Obstacle ...".

On the right side of the search results, there is a local business listing for "Your First Mud Run". It features a photo of people running, a map showing the location at "Abma's Farm Market & Nursery" on "Sterling Dr", and buttons for "See photos" and "See outside". The listing includes a 5.0 star rating from 4 Google reviews, the address "681 Lawlins Rd #200, Wyckoff, NJ 07481", and the phone number "(201) 891-4115". There are buttons for "Website" and "Directions". Below the listing, there is a section for "Reviews from the web" showing a 5/5 rating from Facebook with 8 votes. Two reviews are visible: one from a user with a blue profile picture stating "My kids had a great **experience** and want to do it again this **year!**" and another from a user with a 'D' profile picture stating "Great, **family** fun event for anyone looking to get involved in mud runs/OCR."