## Facebook Ads

**Case Studies** 

Madhura

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www.goformarketing.com (Under Construction)

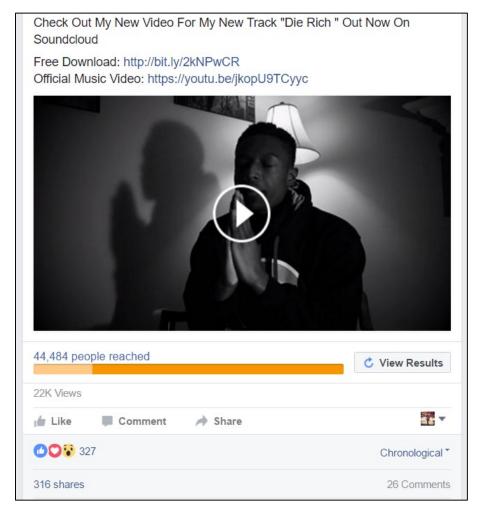
Campaign: Website Clicks Results: \$0.11/website click

Reach: 11,720 people.





Campaign: Video Views Results: \$0.01/video view Reach: 35,884 people.

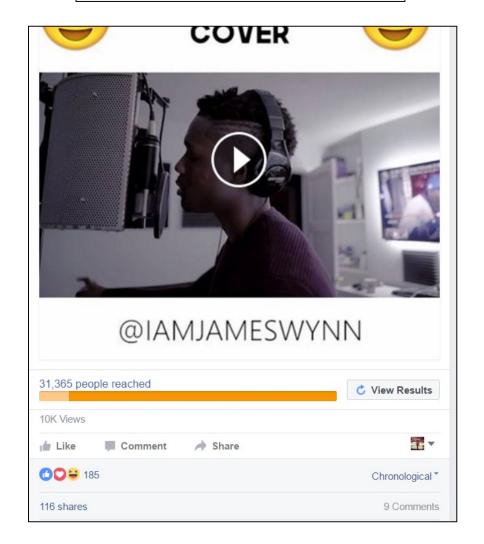




Campaign: Video Views

Results: \$0.004/video view

Reach: 27,418 people.





Campaign: Video Views Results: \$0.04/video view

Reach: 2,435 people.

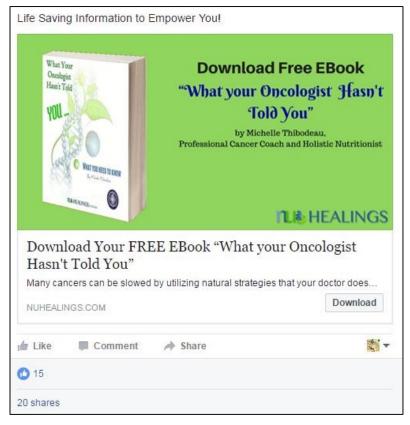




Campaign: Conversion (E-book download)

Results: \$0.20/conversion

Reach: 5,662 people.







Campaign: Conversion (Registrations on

Landing page)

Results: INR 42.90(\$0.66)/conversion

Reach: 57,920 people.

Be independent and start Earning. Opportunity to work with Big companies. Find your new job today! Register now. YOU'VE WORKED HARD TO ACHIEVE! SMS "EARN" to 56767 Contact us and get hired today! Full time/Part time/Work from home Apply Now WWW.BIMABUSINESS.COM 75,825 people reached

Campaign: Page Likes

Results: INR 3.32(\$0.05)/conversion

Reach: 14,699 people.

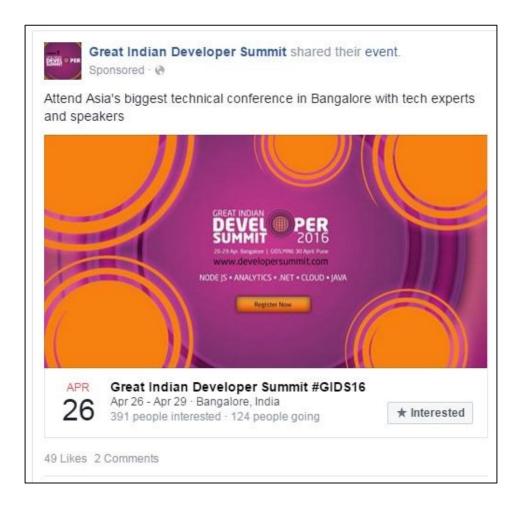


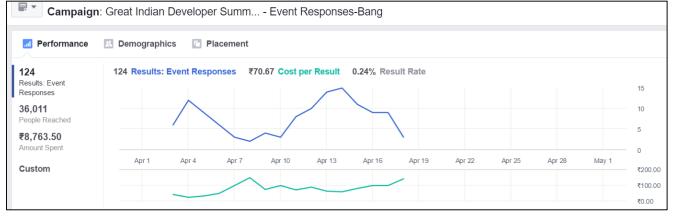


Campaign: Event Response

Results: INR 70.67(\$1.09)/event response

Reach: 36,011 people.





Campaign: Post Engagement

Results: INR 0.71(\$0.01)/post engagement

Reach: 15,252 people.



Campaign: Website Clicks

Results: INR 1.00(\$0.02)/link click

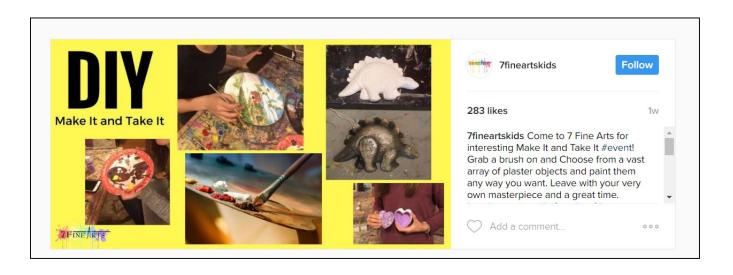
Reach: 371,004 people.



Campaign: Instagram Engagement

Results: \$0.07/post engagement

Reach: 538 people.







LIKE Page

Written by Madhura Kulkarni [?] · March 9 at 11:20pm · 🚱

## New! Make It Take It Classes

Drop it and grab a brush on with our 1 hour Make It Take It. Choose from a vast array of plaster and wooden objects that you paint any way you want. Leave with your very own masterpiece and a great time.

Special Instructions: Per Person Pricing: \$20 per hour + cost of item Items start at \$5

Sessions start on the hour:

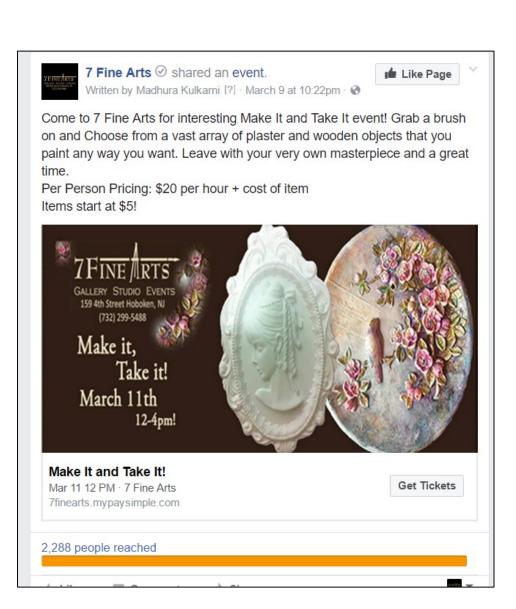
12-1pm

1-2pm

2-3pm

3-4pm





Campaign: Website Clicks Results: \$0.57/link click Reach: 25,233 people.







Campaign: Event Response

Results: \$0.79/event

response

Reach: 20,003 people.

Campaign: Event Response

Results: \$1.05/event

response

Reach: 4,848 people.

